



**telecraft**  
eSolutions

**INTEGRATE  
COLLABORATE  
TRANSFORM**



# VISION & MISSION

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A trusted technology partner who provides high-end, best of breed product engineering lifecycle solutions. To be viewed as a partner of choice by clients, business partners, associates and shareholders. To achieve our objective in an environment that fosters honesty, fairness and integrity, and a single minded focus on the success of our customers.

## CORE VALUES

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Passion

Act as owners. Do it right the first time.

Professionalism

Best knowledge. Best practices. Best efforts.

Partners

Create value and opportunities.

Respect

Treat each individual with dignity and fairness.

Integrity

A commitment to be honest, sincere and transparent in our dealings with our customers, vendors and employees.

Collaboration

Leverage collective efforts to deliver our best.

Customer Success

A commitment to surpassing our customer expectations and being an integral part of their success.

Excellence in what we do

A commitment to strive relentlessly to excel in our services, processes, technologies and our people.

At the center of our vision has to be the Customer, his changing expectations and experience.

*- Abhishek Bhatia  
Director - Telecraft E Solutions Pvt. Ltd.*

# telecraft



OUR ASSOCIATIONS - IT



OUR ASSOCIATIONS - AV



ABOUT US

Telecraft E Solutions Pvt Ltd was established in 2002 by leading technology professionals from the field of ICT and Networking.

We are trusted by more than 200 enterprise customers across industries in India. Over the past two decades we have built up considerable expertise in Unified Communication, Networking, Collaboration, Audio Video integration and Surveillance technologies. With leading technology partners we deliver innovative and prudent solutions to our customers.

An ISO 9000 certified organisation, we are committed to drive continual improvement and delivery quality services.

CERTIFICATIONS

- AV Infocomm Member
- Avaya Certified Partner and COE site.
- Cisco Premier Partner
- Creston and AMX Certified programmers
- Juniper Certified Select Partner
- Polycom Authorized Sales and Support Partner
- Schneider Electric Data Centre Partner
- Systimax Commscope, Panduit, Molex, Structured Cabling D&E and I&M Partner
- Trained and Certified partner for Aruba and Ruckus WiFi systems
- Worldwide presence-Aura Alliance International Partner

INFRASTRUCTURE

- High speed, very reliable fiber-optic broadband and leased circuit internet connectivity
- 24x7 failsafe power supplies with instant backup
- Systimax Commscope 10 Gigabit Passive Structured Cabling
- Cisco Meraki Cloud Managed Gigabit PoE Switching
- Cisco Meraki Cloud Managed Wi-Fi
- Cisco Meraki Cloud Managed Firewall
- Cisco Meraki Cloud Managed Security Cameras
- Cisco BE6K Unified Communication Server
- Cisco IP phones, Wi-Fi Phones and Jabber Application
- Eaton Power Backup Solution
- AMX, Kramer, Polycom and Radvision equipped Conference and Training Room

# VALUE PROPOSITION

Telecraft provides end-to-end enterprise solutions for the best experience:

## DESIGN

Custom-made, affordable solutions packages powered by unified communications, collaboration and networking services. Easy to keep people and work connected according to business processes, headcount and scale.

## SUPPLY

With our long-standing partnership with some of the most renowned names in the Unified Communications, Collaboration and Networking business, we have garnered unique insights into the benefits of each product aimed at reducing costs and improving mobility.

## INSTALLATION

Taking care of installing the hardware, synchronising the software and aiding your comfort with the devices is our responsibility. As a practice, testing of the same technology is also carried out before deployment through checks aimed at streamlining IT operations and managing complex UC solutions across audio/video web meetings & calls.

## MAINTAIN

Our valued association provides complete life-cycle management/delivery using capabilities on various UC platforms. Agility and responsiveness define our maintenance standards and we are always eager to respond to queries.





# OUR SERVICES

## 1 ICT & AV DESIGN CONSULTANCY

Telecraft has a specialist team of consultants, skilled and qualified in various technologies and methodologies, experienced in the construction process, and able to deliver the best combination of technologies alongside building construction.

### NETWORK ASSESSMENT AND IMPLEMENTATION

- Consultation and Assessment
- Design and Architecture
- Implementation and Deployment

### SOLUTION DESIGN

- Architecture and Technology selection
- Dimensioning and Capacity Planning
- Cost Analysis and Optimisation
- Migration plan

### SOLUTION ENGINEERING

- Vendor selection
- Detailed solution specification
- Trial definition
- Deployment plan

### PROGRAM AND PROJECT MANAGEMENT

- Steer and Take Initiative
- Coordinate and Control
- Report



# 2 IT INTEGRATION & NETWORKING

Telecraft undertakes comprehensive analysis of an enterprise's process and information. It involves a procedure to encompass all IT facets and course of action into a single practice. Enterprise Architecture solutions help to analyze, plan and execute changes with better approach.

- Align various platforms and technologies.
- Create the roadmap for developing IT architectural methodologies and achieving business goals.
- Attain enhanced compliance and more predictable project results.

## OUR SERVICES INCLUDE

- Architecture Design
- Strategy Consulting
- Optimization Solution
- Implementation Planning

## INFRASTRUCTURE SERVICES

- Database Management
- Network Planning and Designing
- Application Analysis and Maintenance
- Installation Support
- Remote IT Support

## SYSTEM INTEGRATION

- Technology Consulting
- Solution Architecture and Management
- Implementation and Training Support
- Service Level Management

## TECHNICAL SUPPORT

- Trouble Shooting Support
- Installation Support
- Software Usage and Problems
- Application Queries
- Remote IT Support
- Product Upgrading and Enhancements



# 3 CISCO VIDEO

Video-based interaction has penetrated deeper into an organization's day-to-day processes. That's why Cisco networked video is successfully providing an engaging experience to thousands of business users and millions of consumers. It is transforming the way communication takes place and enables them to do more and better.

## VIDEO COLLABORATION

Cisco provides an unmatched video collaboration experience for businesses of all sizes to connect with people in their ecosystems. It is the most sought-after approach to video conferencing that is simple to use and provides choices from anywhere.

## CISCO WEBEX

Meet Anyone, Anywhere from any Device  
(Tablet/Laptop/Endpoint)

- One-click meeting access with up to 1000 participants as video or audio call.
- All-in-one integrated voice, video and content sharing, recording (10GB), annotating, white board and chat.
- Hold meeting in your own permanent, customizable personal room that is always available.
- Connect using any major mobile device, operating platform, web browser, IP based video system (up to 200 end points) & Microsoft Skype for Business.
- Supports free mobile and desktop IM application (20GB storage) - Webex Teams.

## BENEFITS OF CISCO VIDEO

- Providing content that can be accessed anywhere, anytime, on any device. Hence, giving you total control over your network.
- Exceptional video experience across devices, enabling you do more with Cisco.
- Better collaboration capabilities, enhanced access to information and improved entertainment.
- More scalable, efficient video services to enable you do more in less time and effort.
- Suitable for every budget. Effective setup, management and monitoring of video applications.





# 4 UNIFIED COMMUNICATIONS

## ENTERPRISE UNIFIED COMMUNICATIONS AND COLLABORATION

Bring people together anytime, anywhere, and on any device with Cisco's integrated collaboration infrastructure for voice and video calling, messaging, and mobility.

Cisco Unified Communications Manager (Unified CM) provides reliable, secure, scalable, and manageable call control and session management.



## FEATURES AND CAPABILITIES



### UNIFIED COMMUNICATIONS

Consolidate your communications infrastructure and enable your people and teams to communicate simply with the Cisco Unified Communications Manager. The solution features IP telephony, high-definition video, unified messaging, Instant Message and Presence.



### ENHANCED MOBILITY

Transform your workspaces. Attract and retain the best talent wherever they are and enable them to be productive by giving them Cisco Unified Communications Manager, the tools to succeed. The solution has extensive features to support mobile and remote workers.



### LOCAL AND GLOBAL

Regional, family run business or global mega-brand? Choose a solution that scales as your organization's needs change. Cisco Unified Communications Manager supports the needs of small and midsize businesses through to the largest enterprises with up to 80,000 users.



### OPEN AND INTEROPERABLE

Cisco Unified (CM) supports industry standards, a wide range of gateways, and a broad ecosystem of third-party integrations and solutions plus partners. This results in a rich collaboration with anyone, anywhere and embedded collaboration in your line-of-business applications.



# 5 CISCO MERAKI CLOUD MANAGED NETWORKS

Centrally managed from an intuitive interface, the Cisco Meraki portfolio is feature-rich, easy-to-use dashboard that enables customers to reduce operating costs while achieving their organizational objectives.

## WIRELESS LAN

Industry-leading indoor and outdoor wireless access with built-in location analytics.

## SECURITY/SD-WAN

Unified Threat Management (UTM) devices with Software Defined Area Networking (SD-WAN) capability included at no extra cost.

## SWITCHING

Branch and campus access and aggregation switches with remote packet capture and cable testing.

## MORE POWER TO YOU

No controller hardware or management software to install and maintain.

- Bring sites live in a matter of days with zero-touch provisioning.
- Isolate and fix issues in minutes with built-in remote troubleshooting tools.
- Stay protected and up-to-date with seamless over-the-web firmware.

## MOBILITY MANAGEMENT

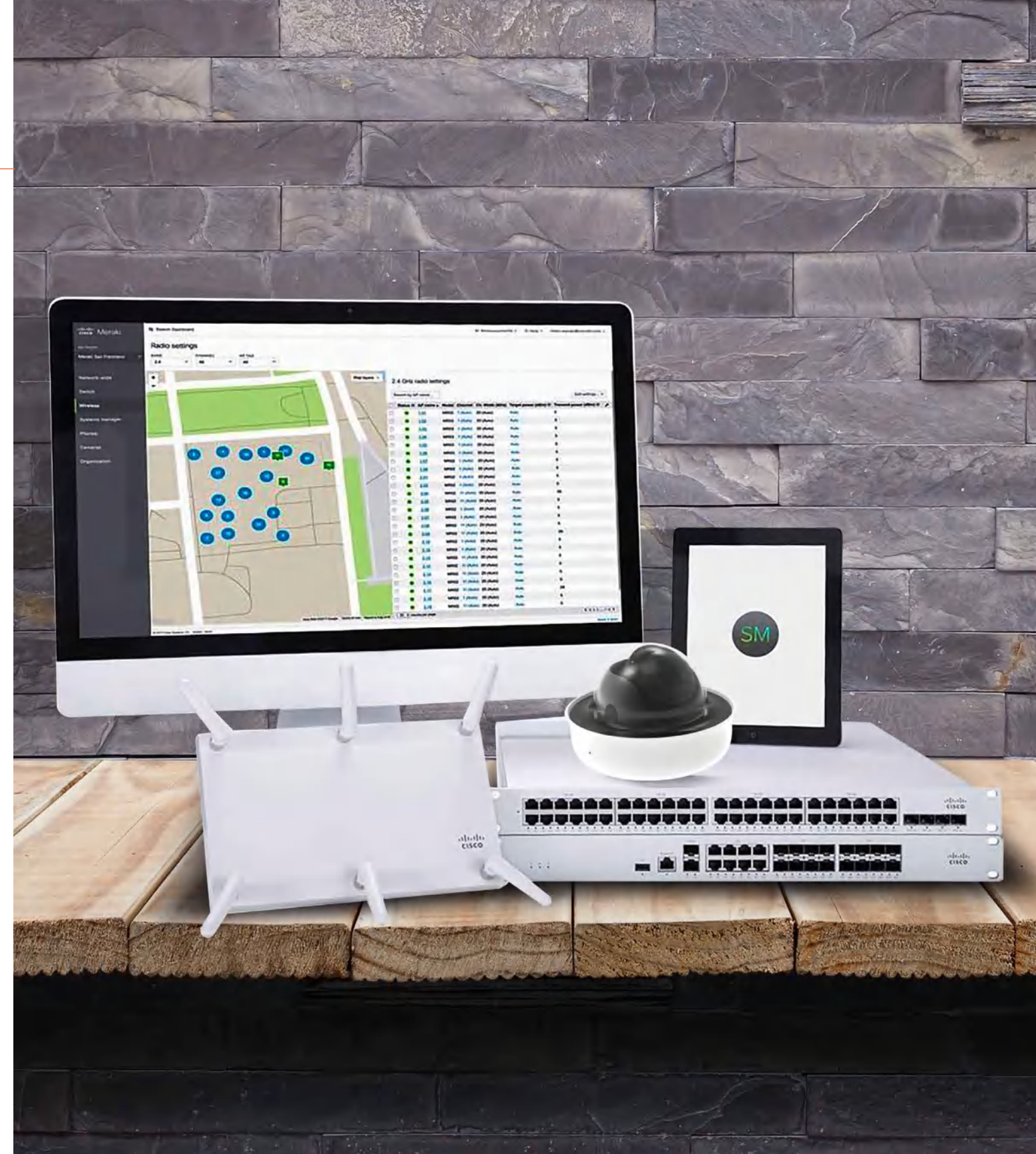
Complete Enterprise Mobility Management solution including device, application, content and identity management.

## INSIGHT

End-to-end visibility into end-users' experience on the network.

## SECURITY CAMERAS

Indoor and outdoor security cameras eliminating traditional external storage such as NVRs.





# 6 AUDIO VIDEO INTEGRATION

Audio-Video Integration solutions can be defined as an integration of a wide range of equipment including audio-visual, lighting, ICT infrastructure, which are tailor-made for our clients to meet their specific requirements in communicating effectively with others as well as enhancing the quality of interactions.

- Audiovisual / Multimedia System
- Multi-Touch System
- Display Wall System
- Digital Signage System
- Advanced Control System
- Video Conferencing System
- Cloud Based Video Conferencing
- Meeting Room Booking System
- Wireless Presentation System
- Lighting Design & Control
- Sound Masking
- PA BGM System





# OUR CLIENTS

## MANUFACTURING, RETAIL & EXPORT



## SOFTWARE DEVELOPMENT



## MEDIA & REAL ESTATE



## HOSPITALITY & TRAVEL



## LEGAL & FINANCE



## BUSINESS PROCESSES





# telecraft

e S o l u t i o n s

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